

Social Media

Use the suggested content to join the conversation and share why you are vaccine confident with your community and followers.

As part of the American College of Preventive Medicine's Vaccine Confident campaign, we encourage members to join the conversation and share why you are vaccine confident with your community and followers. By leveraging your Facebook, Instagram and Twitter channels, you have the power to spark a dialogue on the safety of the COVID-19 vaccines and the larger role vaccination plays in preventing illness, disability and death for individuals and communities.

The following are recommended postings. Please feel free to tailor the content below to suit your personal voice and audience and leverage campaign graphics to amplify your posts.

Facebook & Instagram:

- #DYK vaccines save millions of lives every year? That's why I joined ACPM's #VaccineConfident campaign, because I want my patients, loved ones, and community to understand that #vaccines are safe and critical to health – especially during the COVID-19 pandemic. Visit VaccineConfident.org to find out why you can be vaccine confident, too!
- I am one of more than 2,000 #VaccineConfident preventive medicine experts. I [am planning on receiving/received] the #COVID19 #vaccine because they are critical for individual health and the health of the communities where we live in, work, play and pray.
- #Vaccines are developed on sound science and help save millions of lives each year – the COVID-19 vaccines are no different. I received my #COVID19 vaccine because it is critical to my overall health and helps protect my family, friends and patients. Learn more at VaccineConfident.org
- COVID-19 concerns have put routine vaccinations at record lows – leaving millions of Americans at risk. I am #VaccineConfident because I don't want to turn back the clock on our overall health. Learn how you can be vaccine confident too: VaccineConfident.org #Vaccine
- Every year, more than 50,000 adult deaths are attributed to vaccine-preventable diseases. I'm proud to be #VaccineConfident and want to help individuals, families, communities be confident in their vaccinations too. VaccineConfident.org is opening the door to conversations with more than 2,000 preventive medicine specialists. Ask us why we are confident today! #Vaccine

Twitter:

- Vaccines save millions of lives every year. That's why I joined @ACPM_HQ #VaccineConfident campaign, because I want the community to know that #vaccines are more important than ever during the COVID-19 pandemic. Learn more at VaccineConfident.org
- I am one of more than 2,000 preventive medicine experts [planning on receiving/that have received] the #COVID19 #vaccine. I am #VaccineConfident, you can be, too! VaccineConfident.org
- Not taking advantage of proven #vaccines turn back the clock on prevention to the 20th century. I am #VaccineConfident in the science that can improve public health and end this pandemic. Learn how you can be too: VaccineConfident.org
- Why am I #VaccineConfident? Because more than 50,000 adult deaths are attributable to vaccine-preventable diseases every year. Learn why vaccines are critical to health - especially now: VaccineConfident.org #Vaccine
- Vaccines are key to wellness and preventive care, saving millions of lives every year. The COVID-19 #vaccines are no different. I am #VaccineConfident, you can be too: VaccineConfident.org