As COVID-19 vaccines roll out in communities across the country, hesitancy to get the vaccine remains high among vulnerable populations as well as the very health care workers that Americans look to for reassurance.

One-third of Americans remain unwilling to get vaccinated. (Gallup)

Three in ten health care workers express hesitancy about getting the vaccine. (KFF)

30% of African Americans are hesitant to get the vaccine. White people are being vaccinated at twice the rate. (NFID)

Vaccines are a critical component in maintaining one’s overall health and wellbeing, and prevent disease, disability and even death. The COVID-19 vaccines are part of that equation.

Why Vaccines Matter:

About Vaccines

Developed from sound science and backed by evidence-based research, vaccines are considered one of the most successful advancements for improving health on a global scale and the key way out of the biggest health crisis of the century.

In addition to preventing millions of deaths annually across the globe, in the long run, vaccines reduce health care costs and improve economic stability through disease prevention.

The Next Public Health Crisis: An Unprotected Population

As a result of COVID-19 concerns, routine vaccinations are at record lows, leaving millions of Americans at risk of long-term health impacts from diseases previously contained and/or eradicated.

Not taking advantage of proven vaccines turns back the clock on prevention to the 20th century. If the trend of missed vaccinations continues, the U.S. could experience outbreaks of vaccine-preventable diseases after, or even on top of, the COVID-19 pandemic.

Join the conversation on social using #VaccineConfident

For more information and to learn more about benefits of vaccines, visit vaccineconfident.org

About the Vaccine Confident Campaign

The Vaccine Confident campaign spotlights the critical role vaccines play in overall health and offers a dialogue with trusted health care voices to help consumers build confidence.

By leveraging its membership of more than 2,000 preventive medicine experts across the country in a variety of health care settings, ACPM is opening a conversation and serving as a beacon for others to learn why they too can be confident in vaccines.