This is Preventive Medicine

Student Social Media Toolkit

As part of the American College of Preventive Medicine's This is Preventive Medicine campaign, we encourage members to join the conversation and share important medical student-focused messages with their community and followers. By leveraging your Facebook, LinkedIn, Instagram, and Twitter channels, you have the power to highlight and make medical students aware of the opportunities that exist for them with a career in Preventive Medicine. These posts will help to generate conversation, spread awareness, and educate medical students on the Preventive Medicine profession.

The following are recommended postings. Please feel free to adapt and customize the content below as appropriate to reflect your views and experiences.

	Post Copy	Graphic
IWITTEL:	#DYK a career in Preventive Medicine can help you make an impact on the health of individuals, families, and communities? For more info and resources about the profession, visit: [Insert Link] #ACPM #publichealth #TIPM #careers	Private in the fragment of the
	As a Preventive Medicine physician, you can practice at the intersection of clinical care and public health, in settings that can make a profound impact, from hospitals to the halls of government and more. [Insert Link] #ACPM #publichealth #TIPM	With Preventive Medicine, the most of the second
	Why Preventive Medicine? A profession that offers limitless opportunities to merge your practical expertise with roles that go beyond the exam room to improve population health. To learn more about the specialty, visit: [Insert Link] #TIPM #publichealth #ACPM	Preventive Medicine Cobeyond the exam room to improve population health.
	A career in Preventive Medicine creates a chance to make scalable changes in all aspects of health and within the healthcare system. Visit: [Insert Link] #TIPM #physicians #ACPM	Image: State
	By pursuing a career in the field, you'll be poised to make meaningful contributions that shape the future of health; including reducing social inequities, stigma, and systemic disparities. To learn more visit: [Insert Link] #TIPM #preventivemedicine #ACPM #physicians #publichealth	Figure of health starts with YOU.
	Post Copy	Graphic

#DYK a career in Preventive Medicine can help you make an impact on the health of individuals, families, and communities? Some public health challenges include the increase in chronic illnesses, the substance use disorder

epidemic, and the long-lasting impact of the COVID-19 pandemic. Every day, Preventive Medicine physicians are working to solve these pressing issues. For more info on what a career in Preventive Medicine has to offer, visit: [Insert Link]

For more info on what a career in Preventive Medicine has to offer, visit: [Insert Link] #TIPM #preventivemedicine #ACPM #physicians #publichealth



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Post Copy Graphic As a Preventive Medicine physician, you can practice at the intersection of clinical care and public Preventive Medicine health in settings that create a profound impact, from hospitals to the halls of government. Join the profession that seeks to improve population health through efforts that go beyond the exam With Preventiv room and explore options that improve our nation's healthcare system. ndless. To learn more visit [Insert Link] #ACPM #publichealth #TIPM By pursuing a career in Preventive Medicine, you'll be poised to make meaningful changes that shape Preventive the future of health; including reducing social inequities, stigma, and systemic disparities. As a Preventive Medicine physician, you will be trained to understand the impact of social determinants of health and move the needle to achieve health equity in preventive care. To learn more about the diverse roles of the profession, visit [insert link] #ACPM #publichealth #TIPM Want to learn more about the Preventive Medicine profession? The door is open to join the group of physicians who are responsible for tackling some of the greatest health challenges in our healthcare Preventive Medicine system today. From the increase in chronic illnesses to the substance use disorder epidemic and the long-lasting

impact of the COVID-19 pandemic, Preventive Medicine physicians are essential to preventing disease and promoting health and well-being in patients, communities, and populations. Visit [Insert Link] to learn more.

#TIPM #preventivemedicine #ACPM #physicians #publichealth

	Post Copy	Graphic
stagram	Interested in a career in Preventive Medicine? By pursuing a career in Preventive Medicine, you'll be poised to make meaningful changes that shape the future of health; including reducing social inequities, stigma, and systemic disparities. Preventive Medicine physicians are trained experts across a wide range of competencies, including epidemiology, biostatistics, and more. To learn more visit [Insert Link] #TIPM #preventivemedicine #ACPM #physicians	Proventive Medicine Sobeyond the exam room to improve population health.
	Working in Preventive Medicine allows you to take on the greatest health challenges faced by our healthcare system and take your clinical expertise to the next level. By pursuing a career in the field, you'll be practicing at the intersection of clinical care and public health, contributing to lowering our nation's health costs, and applying your clinical expertise toward systems-based solutions. Visit [hyperlink to website] to learn more about the field of Preventive Medicine. #TIPM #preventivemedicine #ACPM #physicians	Image: Second