

As part of the American College of Preventive Medicine's This is Preventive Medicine campaign, we encourage members to join the conversation and share important (non-audience specific) messages with their community and followers. By leveraging your Facebook, LinkedIn, Instagram, and Twitter channels, you have the power to spark a dialogue on the importance of the Preventive Medicine profession and its impact across individuals and communities.

The following are recommended postings. Please feel free to adapt and customize the content below as appropriate to reflect your views and experiences.

	Post Copy	Graphic
Twitter:	<p>#DYK ACPM is the medical society serving board-certified Preventive Medicine physicians driven by a passion for prevention and improving health outcomes across a variety of industries and populations? For more info and resources, visit: [Insert Link] #ACPM #publichealth #TIPM</p>	
	<p>How would you describe Preventive Medicine without using the words preventive or prevention? [Insert Link] #ACPM #publichealth #TIPM</p>	<p>Video to Serve as Graphic</p>
	<p>What is #PreventiveMedicine? It is the essential practice of preventing disease, disability, and death by promoting health and well-being in patients, communities, and populations. To learn more about Preventive Medicine, visit: [Insert Link] #TIPM #publichealth #ACPM</p>	
	<p>What gets you up in the morning excited to do the work that you do? [Insert Link] #ACPM #publichealth #TIPM</p>	<p>Video to Serve as Graphic</p>
	<p>What are the top healthcare issues that currently concern you most as a Preventive Medicine physician? [Insert Link] #ACPM #publichealth #TIPM</p>	<p>Video to Serve as Graphic</p>
	<p>Preventive Medicine physicians are highly skilled clinicians who improve public health through disease prevention & health promotion. They impact all aspects of health & the healthcare system & are essential to overall population health. Visit: [Insert Link] #TIPM #physicians #ACPM</p>	
	<p>What made you choose a career in Preventive Medicine? [Insert Link] #ACPM #publichealth #TIPM</p>	<p>Video to Serve as Graphic</p>
	<p>In what ways will Preventive Medicine have an impact on the future of healthcare vs. other specialties? [Insert Link] #ACPM #publichealth #TIPM</p>	<p>Video to Serve as Graphic</p>
	<p>Preventive Medicine Fact: 70% of deaths from chronic diseases – such as heart disease, cancer, and diabetes – can be largely avoided with preventive care. To learn more, visit [Insert Link] #TIPM #preventivemedicine #ACPM #physicians #publichealth</p>	
	<p>What is one thing you wish was better understood about the Preventive Medicine specialty? [Insert Link] #ACPM #publichealth #TIPM</p>	<p>Video to Serve as Graphic</p>

Post Copy

Graphic

ACPM is the medical society serving Preventive Medicine physicians driven by a passion for prevention and improving health outcomes across a variety of industries and populations. Members are board-certified in Preventive Medicine, which is the practice of disease prevention and health promotion. They are a trusted resource for issues impacting health ecosystems including public health, social determinants of health, health equity, disease prevention, technology, and innovation. For more info and resources, visit: [Insert Link]
#TIPM #preventivemedicine #ACPM #physicians #publichealth



How would you describe Preventive Medicine without using the words preventive or prevention? [Insert Link]
#ACPM #publichealth #TIPM

Video to Serve as Graphic

As a Preventive Medicine physician, what gets you up in the morning excited to do the work that you do? [insert link]
#ACPM #publichealth #TIPM

Video to Serve as Graphic

Preventive Medicine Fact: 70% of deaths from chronic diseases – such as heart disease, cancer, and diabetes – can be largely avoided with preventive care. Want to learn more about the Preventive Medicine profession? Visit [Insert Link] to learn more.
#TIPM #preventivemedicine #ACPM #physicians #publichealth



What are the top healthcare issues that currently concern you most as a Preventive Medicine physician? [insert link]
#ACPM #publichealth #TIPM

Video to Serve as Graphic

In what ways will Preventive Medicine have an impact on the future of healthcare vs. other specialties? [insert link]
#ACPM #publichealth #TIPM

Video to Serve as Graphic

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Preventive Medicine is practiced in and outside of the doctor's office, in settings that impact social, economic, clinical, and behavioral health. This makes Preventive Medicine physicians an indispensable resource when it comes to building toward health equity. Want to learn more on how Preventive Medicine and Preventive Medicine physicians impact health outcomes for all? Tap the link in our bio to learn more.
#TIPM #preventivemedicine #ACPM #physicians #healthequity #publichealth



Story Copy

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Want to know more about Preventive Medicine and all it has to offer the public? [hyperlink to website]

TIPM Website Screengrab