

As part of the This is Preventive Medicine Campaign, the following health care provider-focused social content can be leveraged across various social platforms and will be housed in the This is Preventive Medicine Campaign resource center on the ACPM website. This series of LinkedIn/Facebook posts will highlight the opportunities that exist with a career in preventive medicine and help generate conversation, spread awareness and educate health care providers in other specialties on the preventive medicine profession.

The following are recommended postings and can be adapted to fit individual views and experiences.

LinkedIn/ Facebook:

Post Copy

Graphic

#DYK preventive medicine is among the 24 American Board of Medical Specialties (ABMS)? Preventive medicine physicians play an important role that impacts all aspects of health and the healthcare system. They are highly skilled clinicians with direct public health experience in epidemiology and analytical decision-making gained through their training. For more information on what a career in preventive medicine has to offer, visit: [Insert Link] #PreventiveMedicine #ACPM #physicians #publichealth #ThisIsPreventiveMedicine



Preventive medicine physicians use valuable expertise from inside and outside the doctor's office. And, have skills that make them natural partners to other health care providers when optimizing health outcomes. Learn more about the profession that has a profound impact on the health of communities and how you can start your preventive medicine journey here: [Insert Link] #ACPM #publichealth #physicians #preventivemedicine #ThisIsPreventiveMedicine



Want to add a population health dimension to your clinical background and enhance your field of practice? Consider a board certification in preventive medicine. As a preventive medicine physician, you will be a part of an essential medical specialty with expertise in preventing disease, disability, and death by promoting health and well-being in patients, communities and populations. To learn more about preventive medicine and its certification, visit: [insert link] #ACPM #publichealth #preventivemedicine #physicians #ThisIsPreventiveMedicine



#DYK the preventive medicine specialty is ranked #1 for job satisfaction according to Medscape's 2022 Public Health and Preventive Medicine Physician Lifestyle, Happiness, and Burnout Report? Exploring a career in preventive medicine will not only help you fully realize the potential of your public health and clinical knowledge, but it also affords you a balanced lifestyle. Visit [Insert Link] to learn more. #preventivemedicine #ACPM #physicians #publichealth #ThisIsPreventiveMedicine

