

How to Use this Article:

As part of the American College of Preventive Medicine's This is Preventive Medicine Campaign, we encourage members to join the conversation and share important messages with their community and followers. By leveraging your LinkedIn platform, you have the power to spark a dialogue with a health care professional audience on the importance of the preventive medicine profession and its impact across individuals and communities.

Below is a template LinkedIn article. Please tailor the content below to depict your personal experiences and voice in preventive medicine.

Template LinkedIn Article:

Recent years have shown how important preventive medicine is to the health of our nation. With the threats of chronic illnesses, emerging infectious diseases, the substance use disorders epidemic, and the long-lasting impacts of the COVID-19 pandemic, preventive medicine physicians work across settings to improve the health and wellness of patients, communities and whole populations.

In my role at **[insert institution name]**, I've seen the effect that preventive medicine physicians can have on communities, **[insert personal experience around the effect of preventive medicine on communities]**.

As health care providers, we all have a hand in public health and an important role to play when it comes to the well-being of our communities. Preventive medicine is among the 24 American Board of Medical Specialties (ABMS), and those who practice it have clinical credentials and direct public health experience in epidemiology and analytical decision-making. This makes us natural allies for practitioners of other specialties when optimizing metrics and health outcomes.

I encourage my colleagues in other specialties to partner with preventive medicine physicians or become board-certified in preventive medicine to enhance efforts to improve health outcomes.

Preventive medicine physicians deliver valuable perspective from both inside and outside of the doctor's office. We prevent disease spread while promoting health, drive policies to improve public health, and bridge public health experience in epidemiology and biostatistics with clinical expertise to inform key health care initiatives for whole populations while improving the health of individuals, families and communities.

The American College of Preventive Medicine is excited to take a leading role in supporting the next generation of physicians trained in population health competencies, dedicated to the care of populations and communities, and ready to complete the transformation of our healthcare system into one that prioritizes prevention. Follow @TheAmericanCollegeofPreventiveMedicine and join us in advancing health across populations. #ThisIsPreventiveMedicine