Use your clinical practice, voice and influence to increase colorectal screening rates among 45-49 year olds, particularly within vulnerable and historically marginalized populations through direct patient care, education, care coordination and advocacy.

Learn more at acpm.org/initiatives/colorectal-cancer-roadmap.

Preventive Medicine physicians are uniquely qualified to serve as force multipliers across professional sectors, amplifying messaging, raising awareness, and advocating for the importance of colorectal cancer screening and follow-up care and community-based and at-home colon cancer screening tests to increase screening rates.