

VISION

Public health and health systems value the leadership role of preventive medicine to promote healthy lifestyles and population health.

MISSION

To represent and support preventive medicine physicians in their role as public health and health systems leaders. To do this, we:

- Advance the practice of preventive medicine.
- Communicate the value of preventive medicine.
- Develop educational programs for physicians.
- Advocate for preventive medicine.
- Foster career opportunities.
- Assure residency training.

CORE VALUES

- Prevention is our business.
- Science is the basis of preventive medicine.
- Our membership is our strength.
- Diversity, equity, and inclusion are integrated into all we do.
- ACPM must be positioned for the future.

GOALS

STRATEGIES AND OBJECTIVES

Expand and enhance preventive medicine educational and practice tools, health programs and advocacy.

- Develop and maintain educational tools that improve preventive medicine practice for high priority topics and for the full career cycle of preventive medicine specialists.
- Establish an educational development infrastructure plan to include a competency-based approach.
- Develop and act on a policy and advocacy agenda that responds to the greatest current preventive medicine challenges and remains flexible to address issues as they arise.
- Implement innovative policy and advocacy tactics to establish full funding for residency programs and slots.
- Develop policy positions and strategies to advance up to four priority policy issues.

IMPROVE HEALTH

Raise the visibility and understanding of the specialty of preventive medicine.

- Define and communicate the practice of preventive medicine in terms of what it is, who it includes, and why it is critical in today's health environment.
- Market preventive medicine among external customers, including students, physicians, medical societies, employers, policymakers, and the public.
- Increase visibility, membership, and job creation in two high priority markets (e.g., hospital/health systems and population health roles and expanded roles in rural settings and FQHCs).

ADVANCE THE PROFESSION

Ensure a sustainable preventive medicine workforce.

- Identify and act on innovative preventive medicine residency funding opportunities.
- Advocate for current preventive medicine residency funding to increase levels.
- Encourage medical students and physicians in other specialties to pursue preventive medicine residency training and/or board certification.
- Develop and implement a leadership training program and mentorship program.

STRENGTHEN THE COLLEGE

Grow the College by demonstrating the value of membership.

- Create meaningful engagement opportunities for all stages of preventive medicine careers and College membership.
- Improve the College's continual understanding of what its members value from their professional society and develop responsive benefits.
- Identify and recruit new members from the variety of preventive medicine practice settings, subspecialties, and related fields.

Pursue organizational excellence.

- Ensure staffing excellence through recruiting, performance management, and mentoring.
- Create opportunities for professional growth and leadership for staff and member volunteers at the committee and Board of Regents levels.
- Ensure financial well-being and security through a program of diversification of income sources and business lines.
- Establish up-to-date and streamlined operational infrastructure to allow for the optimal support of member needs and the delivery of member services.