The American College of Preventive Medicine (ACPM) is a professional, medical society of more than 2,000 physicians dedicated to improving the health and quality of life of individuals, families, and communities through disease prevention and health promotion.

ACPM members bridge the divide between public health and clinical practice. With expertise in population health, preventive medicine physicians are addressing today's biggest health care challenges; from the increased burden of chronic diseases to gun violence and the opioid epidemic to persistent health disparities. They are creating innovative and collaborative solutions in industry, academia, large health systems, and in local, state and federal government.

The ACPM Prevention Alliance is a diverse group of organizations committed to advancing the power of prevention through strategic initiatives, collaborative advocacy, and joint leadership. Membership includes the Nation's leading technology companies and biopharmaceutical manufacturers, academic institutions, physician networks, health and wellness companies, and nonprofit organizations. Benefits of membership include collaborating on innovative initiatives to improve population health, integrated programming at ACPM events, and discounted access to continuing medical education courses for employees.

Together, we can transform the health care system through the power of prevention. Join the ACPM Prevention Alliance today and improve health and well-being for individuals, families and communities.
The ACPM Prevention Alliance provides a dynamic forum for the exchange of knowledge and the advancement of preventive medicine and population health.

Membership is selective and must be approved by the ACPM Board of Regents. Prospective members must demonstrate their commitment to preventive medicine and population health through shared values, missions and activities.

Nonprofit organizations and academic institutions are invited to join the ACPM Prevention Alliance as Affiliates. Affiliate membership dues are $3,000 annually.

## Membership Levels

<table>
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<tr>
<th>LEVEL</th>
<th>Gold: $15,000 annual contribution</th>
<th>Silver: $10,000 annual contribution</th>
<th>Bronze: $6,000 annual contribution</th>
<th>Nonprofit organizations and academic institutions</th>
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### Benefits by Level

**Gold ($15,000):**
- Invitation to ACPM Prevention Alliance Meetings and social functions (2 people).
- Provide speakers to special programs.
- Invitation to special programs with Members of Congress and partner to create joint initiatives.
- Submit content for ACPM communications platforms: Newsletters & Social Media. 4X a year.
- Physician membership to ACPM (4 people). Includes subscription to AJPM.
- Access to PM2021 – complimentary registration (2).
- Member discount of 20% off of ACPM online courses.
- Pm2021 Virtual Booth – NEW.

**Silver ($10,000):**
- Invitation to ACPM Prevention Alliance Meetings and social functions (2 people).
- Provide speakers to special programs.
- Invitation to special programs with Members of Congress and partner to create joint initiatives.
- Submit content for ACPM digital media platforms: Newsletters & Social Media. 3X a year.
- Physician membership/s to ACPM (2 people). Includes subscription to AJPM.
- Access to PM2021 – complimentary registration (2).
- Member discount of 20% off of ACPM online courses.
- Pm2021 Virtual Booth – NEW.

**Bronze ($6,000):**
- Invitation to ACPM Prevention Alliance Meetings and social functions (1 person).
- Submit content for ACPM digital media platforms: Newsletters & Social Media. 2X a year.
- Physician membership/s to ACPM (1 person) includes subscription to AJPM.
- Access to PM2021 – complimentary registration (1).
- Member discount of 10% off of ACPM online courses.
- Pm2021 Virtual Booth – NEW.

**Nonprofit organizations and academic institutions (Affiliates):**
- Invitation to ACPM Prevention Alliance Meetings and social functions (1 person).
- Submit content for ACPM digital media platforms: Newsletters & Social Media. 1X a year.
- Physician membership to ACPM (1 person) includes subscription to AJPM.
- Access to PM2021 – complimentary registration (1).
- Member discount of 10% off of ACPM online courses.
- Pm2021 Virtual Booth – NEW.
CURRENT MEMBERS

GOLD LEVEL
PhRMA
Otsuka

SILVER LEVEL
Abbot Nutrition
EHE
Exact Sciences
Grail
J&J McNeil Consumer Health

BRONZE LEVEL
Brightline Interactive
Ardmore Institute - Full Plate Living
Gilead Sciences
Pfizer
Sanofi
Takeda Pharmaceuticals

AFFILIATE LEVEL
Orriant

ACPM Prevention Alliance Application Process

To join the ACPM Prevention Alliance, complete and submit the ACPM Prevention Alliance application and provide the required supporting materials.

Contact PreventionAlliance@acpm.org to learn more about the ACPM Prevention Alliance and how your organization can benefit from membership.
ACPM PREVENTION ALLIANCE APPLICATION FORM

REQUIRED COMPONENTS

• Completed application form (print or online)
• Copy of your organization’s mission statement
• Brief statement describing your interest in and expectations for membership
• Signed copy of ACPM Policies on Third-party Relationships

MEMBERSHIP DETAILS

Company/Organization Name:
Membership Level: □ Gold $15,000 □ Silver $10,000 □ Bronze $6,000 □ Affiliate $3,000

☑ Check enclosed. Check #: ________________
☑ Purchased Order enclosed.
Invoice request: □ Yes □ No
Payable to “AMERICAN COLLEGE OF PREVENTIVE MEDICINE” (TIN: 23-1722119)

CONTACT DETAILS

Full Name: ____________________________
Title: ________________________________
Department: __________________________
Mailing Address
City: _________________________________
State: ______ Zip: _________________
Phone: ______________________________
Email: _____________________________

ALTERNATE CONTACT

Full Name: ____________________________
Title: ________________________________
Department: __________________________
Mailing Address
City: _________________________________
State: ______ Zip: _________________
Phone: ______________________________
Email: _____________________________

RETURN FORM & ALL REQUIRED COMPONENTS to PreventionAlliance@acpm.org
ALL ROUNDTABLE MEMBER ORGANIZATIONS MUST SIGN AN AGREEMENT TO ABIDE BY ACPM’S POLICIES ON THIRD-PARTY RELATIONSHIPS.

9.1 Overview of Principles
The American College of Preventive Medicine’s principles to guide Third-party relationships have been organized into the following categories: General Principles that apply to most situations; Special Guidelines that deal with specific issues and concerns; and Organizational Review that outlines approval authorities and public disclosure responsibilities. These guidelines should be reviewed over time to assure their continued relevance to the policies and operations of ACPM and to the current business environment. The principles should serve as a starting point for anyone reviewing or developing ACPM’s relationships with outside groups.

9.2 General Principles
ACPM’s mission statement should provide guidance for externally funded relationships. Relations that are not motivated by the association’s mission threaten the ACPM’s ability to provide representation and leadership for the profession.

ACPM’s vision and values must drive the proposed activity.

ACPM’s vision and values ultimately must determine whether a proposed relationship is appropriate for ACPM. ACPM should not have relationships with organizations or industries whose principles, policies or actions obviously conflict with ACPM’s vision and values. For example, relationships with producers of products that harm the public health (e.g., tobacco) are not appropriate for ACPM. In general, rather than responding to others, ACPM will proactively choose its priorities for external relationships and participate in those that fulfill these priorities.

9.2.2 The relationship must preserve or promote trust in ACPM and the preventive medicine profession.
To be effective, preventive medicine professionalism requires the public’s trust. Third-party relationships that could undermine the public’s trust in ACPM or the profession are not acceptable. For example, no relationship should raise questions about the scientific content of ACPM’s health information efforts, ACPM’s advocacy on public health issues, or the truthfulness of its public statements.

9.2.3 The relationship must maintain ACPM’s objectivity with respect to health issues.
ACPM will accept funds or royalties from external organizations only if acceptance does not pose a conflict of interest and in no way impacts the objectivity of the association, its members, activities, programs or employees. For example, exclusive relationships with manufacturers of health-related products marketed to the public could impair ACPM’s objectivity in promoting the health of the nation. Relationships that might bias, or appear to bias, ACPM’s objectivity with respect to health issues are not acceptable.

9.2.4 The activity must provide benefit to the public’s health, patient’s care, or physician’s practice of preventive medicine.
Public education campaigns and programs for ACPM members are potentially of significant benefit. Corporate-supported programs that provide financial benefits to ACPM but no significant benefit to the public or direct professional benefits to ACPM or ACPM’s members require careful scrutiny. In the case of member benefits, external relations should advance professionalism or be neutral to it.

9.3 Special Guidelines
The following guidelines address a number of special situations where ACPM cannot utilize external funding.

9.3.1 ACPM will provide health and medical information, but should not involve itself in the production, sale or marketing to consumers of products that claim a health benefit.
Marketing health-related products (e.g., pharmaceuticals, home health care products) undermines ACPM’s objectivity and diminishes its role in representing preventive medicine values and educating the public about their health and health care.

9.3.2 Activities should be funded from multiple sources wherever possible.
Activities funded from a single external source are at greater risk for inappropriate influence from the supporter — or the perception of it, which may be equally damaging. For example, funding for a patient education brochure should be done with multiple sponsors if possible. For the purposes of this guideline, funding from several companies, but each from a different and non-competing industry category (e.g., one pharmaceutical manufacturer and one health insurance provider) does not constitute multiple-source funding. ACPM recognizes that for some activities the benefits may be so great, the harms so minimal, and prospects for developing multiple sources of funding so unlikely that single-source funding is a reasonable option. Even so, funding exclusivity must be limited to discrete programs only
9.4.3 The CEO is responsible for the review and implementation of each specific arrangement according to the previously described principles. The CEO is responsible for obtaining the Board of Regents’ authorization for externally funded arrangements that have an economic and/or policy impact on ACPM. The CEO is responsible for implementing the activity in a manner that is consistent with the principles contained in this document.

Contact’s Signature: ______________________________

☐ I have read and agreed to the ACPM Policies on Third-party Relationships