



The American College of Preventive Medicine (ACPM) is a professional, medical society of more than 2,000 physicians dedicated to improving the health and quality of life of individuals, families, and communities through disease prevention and health promotion.

ACPM members bridge the divide between public health and clinical practice. With expertise in population health, preventive medicine physicians are addressing today's biggest health care challenges; from the increased burden of chronic diseases to gun violence and the opioid epidemic to persistent health disparities. They are creating innovative and collaborative solutions in industry, academia, large health systems, and in local, state and federal government.

The ACPM Prevention Alliance is a diverse group of organizations committed to advancing the power of prevention through strategic initiatives, collaborative advocacy, and joint leadership. Membership includes the Nation's leading technology companies and biopharmaceutical manufacturers, academic institutions, physician networks, health and wellness companies, and non-profit organizations. Benefits of membership include collaborating on innovative initiatives to improve population health, integrated programming at ACPM events, and discounted access to continuing medical education courses for employees.

Together, we can transform the healthcare system through the power of prevention. Join the ACPM Prevention Alliance today and improve health and well-being for individuals, families and communities.



Joining the ACPM Prevention Alliance

The ACPM Prevention Alliance provides a dynamic forum for the exchange of knowledge and the advancement of preventive medicine and population health.

Membership is selective and must be approved by the ACPM Board of Regents. Prospective members must demonstrate their commitment to preventive medicine and population health through shared values, missions and activities.

MEMBERSHIP LEVELS

- Gold: \$15,000 annual contribution**
- Silver: \$10,000 annual contribution**
- Bronze: \$6,000 annual contribution**
- Non-profit organizations and academic institutions** are invited to join the ACPM Prevention Alliance as Affiliates. Affiliate membership dues are \$3,000 annually.

BENEFITS BY LEVEL

GOLD	SILVER	BRONZE	Academic/Start-ups/Non-profits (Prevention Alliance Affiliates)
\$15,000	\$10,000	\$6,000	\$3,000
- Invitation to ACPM Prevention Alliance Meetings and social functions (2 people). - Provide speakers to special programs. - Invitation to special programs with Members of Congress and partner to create joint initiatives. - Submit content for ACPM comms platforms: Newsletters & Social Media. 4X a year. - Physician membership/s to ACPM (4 people). Includes subscription to AJPM. - Access to PM2020 – complimentary registration (2). - Member discount of 20% off of ACPM on-line courses.	- Invitation to ACPM Prevention Alliance Meetings and social functions (2 people). - Provide speakers to special programs. - Invitation to special programs with Members of Congress and partner to create joint initiatives. - Submit content for ACPM digital media platforms: Newsletters & Social Media. 3X a year. - Physician membership/s to ACPM (2 people). Includes subscription to AJPM. - Access to PM2020 – complimentary registration (2). - Member discount of 20% off of ACPM on-line courses.	- Invitation to ACPM Prevention Alliance Meetings and social functions (1 person). - Submit content for ACPM digital media platforms: Newsletters & Social Media. 2X a year. - Physician membership/s to ACPM (1 person) Includes subscription to AJPM. - Access to PM2020 – complimentary registration (1). - Member discount of 10% off of ACPM on-line courses.	- Invitation to ACPM Prevention Alliance Meetings and social functions (1 person). - Physician membership/s to ACPM (1 person) Includes subscription to AJPM.

CURRENT MEMBERS



GOLD LEVEL

Amgen
Cornell Institute for Healthy Futures
PhRMA



SILVER LEVEL

Abbott Nutrition
EHE
McNeil Consumer Health



BRONZE LEVEL

Bayer HealthCare
Cerner Corporation
Eskenazi Health
Full Plate Living
Gilead Sciences
MDVIP
Orriant/Behavioral Health Strategies
Pfizer
Sanofi
Solera Health
Takeda Pharmaceuticals
UnitedHealth Group

ACPM Prevention Alliance Application Process

To join the ACPM Prevention Alliance please complete and submit the ACPM Prevention Alliance application and provide the required supporting materials.

Contact PreventionAlliance@acpm.org to learn more about the ACPM Prevention Alliance and how your organization can benefit from membership.

ACPM PREVENTION ALLIANCE APPLICATION FORM

REQUIRED COMPONENTS

- Completed application form (print or online)
- Copy of your organization's mission statement
- Brief statement describing your interest in and expectations for membership
- Signed copy of ACPM Policies on Third-party Relationships (page 6)

MEMBERSHIP DETAILS

Company/Organization Name: _____

Membership Level: ☐ Gold \$15,000 ☐ Silver \$10,000 ☐ Bronze \$6,000 ☐ Affiliate \$3,000

☐ Check enclosed. Check #: _____

☐ Purchased Order enclosed.

Invoice request: ☐ Yes ☐ No

Payable to "AMERICAN COLLEGE OF
PREVENTIVE MEDICINE" (TIN: 23-1722119)

CREDIT CARD INFO

Cardholder's Name: _____

Card #: _____

Exp. Date: _____ CSV #: _____

CONTACT DETAILS

Full Name: _____

Professional Title: _____

Department: _____

Mailing Address

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

ALTERNATE CONTACT

Full Name: _____

Professional Title: _____

Department: _____

Mailing Address

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

RETURN FORM & ALL REQUIRED COMPONENTS to PreventionAlliance@acpm.org

ACPM POLICIES ON THIRD-PARTY RELATIONSHIPS

ALL ROUNDTABLE MEMBER ORGANIZATIONS MUST SIGN AN AGREEMENT TO ABIDE BY ACPM'S POLICIES ON THIRD-PARTY RELATIONSHIPS.

9.1 Overview of Principles

The American College of Preventive Medicine's principles to guide Third-party relationships have been organized into the following categories: General Principles that apply to most situations; Special Guidelines that deal with specific issues and concerns; and Organizational Review that outlines approval authorities and public disclosure responsibilities. These guidelines should be reviewed over time to assure their continued relevance to the policies and operations of ACPM and to the current business environment. The principles should serve as a starting point for anyone reviewing or developing ACPM's relationships with outside groups.

9.2 General Principles

ACPM's mission statement should provide guidance for externally funded relationships. Relations that are not motivated by the association's mission threaten the ACPM's ability to provide representation and leadership for the profession.

ACPM's vision and values must drive the proposed activity.

ACPM's vision and values ultimately must determine whether a proposed relationship is appropriate for ACPM. ACPM should not have relationships with organizations or industries whose principles, policies or actions obviously conflict with ACPM's vision and values. For example, relationships with producers of products that harm the public health (e.g., tobacco) are not appropriate for ACPM. In general, rather than responding to others, ACPM will proactively choose its priorities for external relationships and participate in those that fulfill these priorities.

9.2.2 *The relationship must preserve or promote trust in ACPM and the preventive medicine profession.*

To be effective, preventive medicine professionalism requires the public's trust. Third-party relationships that could undermine the public's trust in ACPM or the profession are not acceptable. For example, no relationship should raise questions about the scientific content of ACPM's health information efforts, ACPM's advocacy on public health issues, or the truthfulness of its public statements.

9.2.3 *The relationship must maintain ACPM's objectivity with respect to health issues.*

ACPM will accept funds or royalties from external organizations only if acceptance does not pose a conflict of interest and in no way impacts the objectivity of the association, its members, activities, programs or employees. For example, exclusive relationships with manufacturers of health-related products marketed to the public could impair ACPM's objectivity in promoting the health of the nation. Relationships that might bias, or appear to bias, ACPM's objectivity with respect to health issues are not acceptable.

9.2.4 *The activity must provide benefit to the public's health, patient's care, or physician's practice of preventive medicine.*

Public education campaigns and programs for ACPM members are potentially of significant benefit. Corporate-supported programs that provide financial benefits to ACPM but no significant benefit to the public or direct professional benefits to ACPM or ACPM's members require careful scrutiny. In the case of member benefits, external relations should advance professionalism or be neutral to it.

9.3 Special Guidelines

The following guidelines address a number of special situations where ACPM cannot utilize external funding.

9.3.1 *ACPM will provide health and medical information, but should not involve itself in the production, sale or marketing to consumers of products that claim a health benefit.*

Marketing health-related products (e.g., pharmaceuticals, home health care products) undermines ACPM's objectivity and diminishes its role in representing preventive medicine values and educating the public about their health and health care.

9.3.2 *Activities should be funded from multiple sources wherever possible.*

Activities funded from a single external source are at greater risk for inappropriate influence from the supporter — or the perception of it, which may be equally damaging. For example, funding for a patient education brochure should be done with multiple sponsors if possible. For the purposes of this guideline, funding from several companies, but each from a different and non-competing industry category (e.g., one pharmaceutical manufacturer and one health insurance provider) does not constitute multiple-source funding. ACPM recognizes that for some activities the benefits may be so great, the harms so minimal, and prospects for developing multiple sources of funding so unlikely that single-source funding is a reasonable option. Even so, funding exclusivity must be limited to discrete programs only.

(e.g., tobacco conference) and shall not extend to a broad category (e.g., tobacco). The Board should review single-sponsor activities prior to implementation to ensure that (a) reasonable attempts have been made to locate additional sources of funds (for example, issuing an open request for proposals to companies in the category); and (b) the expected benefits of the project merit the additional risk to ACPM of accepting single-source funding. In all cases of single-source funding, ACPM will guard against conflict of interest.

9.3.3 The relationship must preserve ACPM's control over any projects and products bearing the ACPM name or logo.
ACPM retains editorial control over any information produced as part of a corporate/ externally funded arrangement.

When an ACPM program receives external financial support, ACPM must remain in control of its entire content, and must approve all marketing materials to ensure that the message is congruent with ACPM's vision and values. A statement regarding ACPM editorial control as well as the name(s) of the program's supporter(s) must appear in all public materials describing the program and in all educational materials produced by the program. (This principle is intended to apply only to those situations where an outside entity requests ACPM to put its name on products produced by the outside entity, and not to those situations where ACPM only licenses its own products for use in conjunction with another entity's products.)

9.3.4 Relationships must not permit or encourage influence by the Third-party partner on ACPM.
An ACPM–Third-party relationship should not permit influence by the Third-party partner on ACPM policies, priorities, and actions. For example, agreements stipulating access by Third-party partners to the Board of Regents would be of concern. Additionally, relationships that appear to be acceptable alone may become unacceptable when viewed in light of other existing or proposed activities.

9.3.5 Participation in a sponsorship program does not imply ACPM's endorsement of an entity or its policies.
Participation in sponsorship of an ACPM program does not imply ACPM approval of that corporation's general policies, nor does it imply that ACPM will exert any influence to advance the corporation's interests outside the substance of the arrangement itself. ACPM's name and logo should not be used in a manner that would express or imply an ACPM endorsement of the corporation or its policies.

9.3.6 to remove any appearance of undue influence on the affairs of ACPM, ACPM should not depend on funding from Third-party relations for core governance activities.

Funding for core governance activities from Third-party sponsors (i.e., financial support for conduct of the Board of Regents or Executive Committee) could make ACPM become dependent on external funding for its existence or could allow a supporter, or group or supporters, to have undue influence on the affairs of ACPM. Some specific sponsors may make it possible to convene committee meetings — however this is unacceptable for the Board and Executive Committee meetings.

9.3.7 Funds from Third-party relations must not be used to support political advocacy activities.
A full and effective separation should exist between political activities and Third-party funding. ACPM should not advocate for a particular issue because it has received funding from an interested corporation. Public concern would be heightened if it appeared that ACPM's advocacy agenda was influenced by Third-party funding.

9.4 Organizational Review

The Board of Regents must screen every proposal for an ACPM Third-party relationship prior to staff implementation.

9.4.1 It is important for ACPM to have an orderly and predictable reporting process to the membership and for disclosure to others as appropriate.
All ACPM Third-party arrangements will be annually reported to the membership in the winter issue of ACPM News.

9.4.2 The Board of Regents must approve all proposals for ACPM Third-party relationships.
Every new relationship must be approved by the Board of Regents, or through a procedure adopted by the Board.

9.4.3 The CEO is responsible for the review and implementation of each specific arrangement according to the previously described principles.
The CEO is responsible for obtaining the Board of Regents' authorization for externally funded arrangements that have an economic and/or policy impact on ACPM. The CEO is responsible for implementing the activity in a manner that is consistent with the principles contained in this document.

Contact's Signature: _____

☐ I have read and agreed to the ACPM Policies on Third-party Relationships